



Ray Pryor

Your Friendly
Neighborhood
Banner Boss™

Chicago, IL, USA

312-522-0431

Ray@BannerBoss.net

BannerBoss.net

SOCIAL

in [Linkedin](#)
[in/raypryor](#)

Twitter
[@raypryor3](#)

S [Skype](#)
[@raypryor3](#)

EDUCATION

University of Illinois
1988-1992

Electrical Engineering /
Advertising

RAY PRYOR

HTML5 BANNER BOSS™



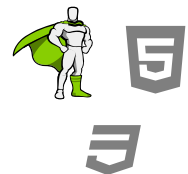
SKILLS & EXPERTISE

- Fast & efficient banner production
- Sharp skills in HTML5, CSS3, GSAP
- Solid Photoshop & Illustrator chops
- Works well with creatives and project managers
- Familiar with agency traffic process & tools
- Great problem solving skills
- **DoubleClick Studio Certified**



TOOLS

- Greensock JavaScript Animation ([GSAP](#))
- HTML5, CSS3, PHP, WordPress
- Adobe CC: Animate/Flash, Photoshop, Illustrator
- Video: Final Cut, Premiere
- Motion Graphics: AfterEffects



BANNER PORTFOLIO [↗](#)

- Hand-Coded Greensock JS
- Flash / Animate
- Video



EXPERIENCE

- **Freelance HTML5 Banner Developer** (2015 - Present)
 - Agencies: FCBx, Upshot, Merkle, Hangar12, Lipman Hearne, Jacobson Rost
 - Brands: MetLife, SpotHero, DirectTV, Sony, Potbelly, Univ. of Notre Dame
- **PrettySmart Marketing** (2010 - Present)
 - Freelance Marketing Strategy, Design and Development for Web and Video
- **Digitas** (2006-2009): Senior Designer (Full-time)
 - Banners, Flash & Web projects for MillerLite, Miller Genuine Draft, Best Buy, Kraft, KitchenAid, JennAir, Eli Lilly, & more
- **Various Ad Agencies and Corporate Clients** (1993-2006): Freelance
 - Agencies: Digitas, Tribal DDB, Foote, Cone & Belding, Leo Burnett
 - Brands: Gatorade, JCPenny, KitchenAid, JennAir, Devry, Abbott Labs
 - Corporate: Accenture, Discover, AllState, Bank of America, Harris Banks